

alex rumsey

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Technically savvy and creative self-starter with a proven track-record of successful management and design experience. Master multi-tasker with excellent communication skills, strong technical capabilities and a keen eye in producing creative results.

core expertise

- + Technical expertise in the operation and maintenance of Mac and PC equipment and software
- + Expertise in Photoshop, Illustrator, InDesign, Dreamweaver and Apple consumer software
- + Skillful in the use and development of Wordpress blogging software
- + Adept in HTML and CSS with fundamental knowledge of PHP and Flash
- + Advanced use of social networking including Twitter, Facebook, Myspace, etc.

professional experience

Assistant Creative Director | Operations Manager 2006 to 2010
Epoch. Floral., Inc. Chicago, IL

- + Provided on-site technical support for website, computer hardware and network equipment
- + Redeveloped the company's website which resulted in a 200% increase in traffic
- + Designed all current print and web marketing pieces used for the company and side ventures
- + Trained and monitored quality of design of production staff
- + Coordinated production schedules and appointments for staff of eight
- + Budgeted costs for all design projects, which increased profits by 10-25%
- + Consulted with clients and proposed thought provoking and unique design concepts

Lead Floral Designer | Special Events Coordinator | HR Manager 2003 to 2006
A New Leaf, Inc. Chicago, IL

- + Provided on-site technical support for website, computer equipment and network hardware
- + Designed and produced company's website and marketing pieces
- + Developed a new efficient rental system for the on-site event space
- + Provided leadership and logistics for special events, both on and off-site
- + Managed employee schedules and payroll for 25 employees

freelance creative and technical experience

Web Design, Development and Production

Professional web designer, coupling visual design expertise with technical acumen. Using up-to-date technologies allowing for seamless integration of social networking platforms into web design creating a more cohesive web experience and ease of operation by client.

Photography

Successful freelance photographer, providing services for location and product shots, portrait work, head shots and digital photo manipulation. An accomplished digital artist, combining traditional photography skills, advanced computer knowledge and experimental printing processes.

education

Bachelor of Art in Photography June 2003
Columbia College Chicago